



Industrial Printers

Industrial strength for industrious workers

Zebra industrial printers are designed for harsh and demanding environments. With rugged durability and future-proof adaptability, our user-friendly barcode label and RFID printers are designed to provide 24/7 reliability. Don't compromise. Choose Zebra for your high- to mid-volume applications.

	Industrial Printers					
	ZT111	ZT200 Series	ZT400 Series	ZT510	ZT600 Series	ZE500
	Value	Value	Midrange	Premium	Premium	Premium
Manufacturing	•	•	•	•	•	•
T&L	•	•	•	•	•	•
Retail	•	•	•			
Healthcare	•	•	•			
Warehouse	•	•	•	•	•	•
Government	•	•	•	•	•	



ZT111

The Budget Printer That Delivers More

Get just the right features you need.

Features

- Compact footprint
- Ideal for light industrial and commercial environments
- Available in direct thermal or thermal transfer models

Portfolio Differentiators

- Moderate-duty cycle with a limited feature set
- Core set of Print DNA Basic capabilities and applications



ZT231

Smart features. Small investment. Big payoff.

A feature-packed printer at a value class price.

Features

- 4.3-inch full-color touch display for ease of use and status at a glance
- UHF RFID printing and encoding for greater visibility and tracking
- Compact footprint

Portfolio Differentiators

- Moderate-duty cycle
- Print DNA software suite gets your printer up and running quickly and securely



ZT400 Series

Sturdy, simple, smart

Rugged durability, designed to grow with your evolving business needs.

Features

- 4.3-inch full-color touch display for quick settings changes
- Tool-less printhead and platen roller replacement
- RFID available on both 4-inch and 6-inch widths
- RFID On-Metal solution available for ZT411 (203 and 300 dpi only)

Portfolio Differentiators

- Moderate- to high-duty cycle with a wide variety of features
- Ideal for industrial environments
- Print DNA software suite gets your printer up and running quickly and securely



ZT510

Essential features for heavy-duty printing

An ideal balance between performance and value with essential features for heavy-duty printing.

Features

- All metal construction supports continuous performance without throughput delays
- Icon-based, multilingual graphical LCD user interface is intuitive to operate

Portfolio Differentiators

- Limited feature set
- High-duty cycle for mission-critical operations in the toughest environments
- Print DNA software suite gets your printer up and running quickly and securely



ZT600 Series

Intelligence and industrial brawn

Industrial strength and full featured for every challenge.

Features

- All metal construction supports continuous heavy-duty performance with high throughput
- Intuitive full-color, 4.3-inch color touch display or icon-based, multilingual graphical LCD user interface

For labels with a width between 6 in. and 8 in., Zebra offers the 220Xi4.

Portfolio Differentiators

- Wide variety of features
- High-duty cycle for mission-critical operations in the toughest environments
- RFID available on both 4-inch and 6-inch widths
- Print DNA software suite gets your printer up and running quickly and securely



ZE500

Mission critical doesn't compromise

OEM print engine for print-and-apply labeling applications.

Features

- Intuitive full-color, 4.3-inch color touch display that can be rotated
- High print speeds to keep up with fast paced operating lines
- Industrial all-metal construction
- Designed to be integrated into a print-and-apply solution

Portfolio Differentiators

- RFID available on 4-inch and 6-inch print width models
- High-duty cycle in the toughest environments
- Print DNA software suite gets your printer up and running quickly and securely